

**Real Property Institute of Canada's  
RPIC Western Regional Workshop  
June 22 – 23, 2010**

**The Coast Plaza Hotel and Conference Centre, Calgary, Alberta**

***Modernizing Canadian Laboratories – A Sustainable Future for Science and Technology  
Partnership Opportunities to Raise Your Visibility***

**Partnership Opportunities**

Social Event and Dinner	-----	\$5,000
Program and Audiovisual	-----	\$4,000
Name Badge	-----	\$3,000
Luncheons	-----	\$2,000
Breakfast	-----	\$1,000
Refreshment Breaks	-----	\$1,000
Exhibit	-----	\$500

**Benefits to Partners**

All Workshop Partners will be acknowledged and receive:

- Profile on the RPIC Workshop website with links to your organization's site;
- Recognition in the delegate program;
- Recognition on-site through verbal announcements; and,
- Display of your organization's promotional material at the Registration Desk.

**Why Should you Participate?**

- Reach 100+ delegates from the Western Regions and across Canada;
- Receive high visibility before, during and after the Workshop;
- Draw attention to your professional capabilities and interest in the field of real property;
- Maintain or renew personal contacts with existing or former clients; and,
- Gain significant benefits from various levels of participation.

**Who will be at the Workshop?**

The Canadian laboratory stakeholder community including:

- Federal, provincial, municipal governments;
- Colleges and universities;
- Research organizations;
- The architectural and consulting engineering community; and,
- Contractors and suppliers.

Building on the success of the first ever Regional Workshop held in Halifax in June 2009, RPIC is pleased to offer a second Regional event, scheduled for June 22 – 23, 2010 in Calgary, AB.

Recognizing the need to become a leader in research and development with the goal of placing this country among the economic world leaders, in 2007 the Government of Canada developed a new Science and Technology Strategy entitled *Mobilizing Science and Technology to Canada's Advantage*. This strategy is focused on encouraging a more competitive and sustainable Canadian economy with the help of science and technology, and recognizes that governments, universities, colleges, research institutions, businesses and entrepreneurs will all have to contribute to make this happen.

Through this event, you will have access to and share world-class laboratory knowledge and best practices, expertise and solutions with your colleagues and peers.

This is your opportunity to learn how to increase laboratory asset utilization and flexibility, to learn about sustainability and energy-use reduction approaches and technologies, to identify future trends and challenges in laboratory design and operation, and discover what benefits the principles of programs like Labs21<sup>®</sup> could offer going forward, in terms of increased performance and environmental stewardship.

In short, this Workshop offers something for everyone involved with laboratories in Canada.

**What is The Real Property Institute of Canada (RPIC)?**

The Real Property Institute of Canada (RPIC) is a Community of Real Property Stakeholders including Federal, Provincial, and Municipal Governments, Colleges and Universities, Research Organizations, Architectural and Engineering Organizations, Contractors and Suppliers.

It is the goal of the RPIC to develop and foster a high professional standard of real property management within the Federal Public Sector and to provide a forum for information exchange and continuous improvement with the industry at large.

Specifically, the goals of the RPIC are as follows:

- To provide a networking capability for the exchange of ideas and experiences for the Real Property Industry.
- To provide opportunities to obtain expert advice on matters of interest to the real property management community.
- To provide a research and development capability to the real property management community.
- To identify the need, analyze, recommend and implement training and career development for personnel in the real property management community.
- To cooperate with public and private sector organizations in areas of mutual interest.
- To provide enhanced communications to members of the real property management community at large.
- To organize and deliver an annual Real Property National Workshop as well as regular regional workshops, training sessions and seminars.