

**Real Property Institute of Canada (RPIC)
Partnership Opportunities For the
RPIC Western Regional Workshop
June 22 – 23, 2010
The Coast Plaza Hotel and Conference Centre, Calgary, Alberta**

Modernizing Canadian Laboratories – A Sustainable Future for Science and Technology

The following 2010 Regional Workshop partnership opportunities are presented by the Real Property Institute of Canada for your consideration.

All event partners will be acknowledged and receive the following:

- Profile on the Workshop website with links to your organization’s site;
- Recognition in the delegate program;
- Recognition on-site through verbal announcements;
- Recognition in the Real Property Institute of Canada’s *eZINE*; and,
- Display of your organization’s promotional material at the Registration Desk.

The partnership opportunities are as follows:

Partnership Opportunities	Fees	Partnership Value
<p><u>Social Event and Dinner</u> Tuesday, June 22, 2010 The Social Event and Dinner is considered one the premiere partnership packages available at the 2010 RPIC Regional Workshop. Attended by approximately 100 Workshop participants, this package offers maximum exposure of your corporate name and image.</p> <p>Participants shall enjoy a meal, wine and an entertaining evening.</p>	\$ 5,000	<ul style="list-style-type: none"> • Signage featuring the partner’s corporate name and logo; • Social Event and Dinner passes for attendees featuring the partner’s corporate name and logo; • One complimentary Workshop pass, including the Social Event and Dinner; • Five complimentary Social Event and Dinner passes provided to your organization; • One table reserved for your organization and its invited guests; • 15 complimentary drink tickets; • A representative of your firm shall be welcomed by the Workshop Chair and afforded an opportunity to address attendees; and, • Recognition as a partner by the Workshop Chair throughout the evening and Workshop.
<p><u>Program and Audiovisual (Combined)</u> This combined partnership will allow the partner’s name and logo to be seen by delegates via all schedule-related documentation available throughout the entire Workshop. The added value of having the partner’s name and logo on the projector screen will ensure that all delegates, no matter which sessions they attend, will see the partner’s brand.</p>	\$ 4,000	<ul style="list-style-type: none"> • Recognition of printed program partnership through a message such as “This program was produced thanks to the generous support of Company XYZ”; • Audiovisual partnership will be recognized by having the partner’s corporate name and logo displayed on the projector screen positioned at the front of each room; • One complimentary Workshop pass, including the Social Event and Dinner; • Two complimentary Social Event and Dinner passes provided to your organization; and, • Recognition as a partner by the Workshop Chair throughout the course of the Workshop.
<p><u>Name Badge</u> The Name Badge partnership has always been a coveted opportunity due to one simple fact: every single person in attendance at the Workshop will receive a name badge and will be required to wear it in order to have access to the Workshop.</p>	\$ 3,000	<ul style="list-style-type: none"> • All name badges produced for the event will feature the partner’s corporate name and logo; • One complimentary Workshop pass, including the Social Event and Dinner; • One complimentary Social Event and Dinner pass provided to your organization; and, • Recognition as a partner by the Workshop Chair throughout the course of the Workshop.

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<p><u>Luncheon(s)</u> The Luncheon partnership offers companies a highly visible, cost-effective option to gain access to the Workshop delegates.</p>	\$ 2,000 each	<ul style="list-style-type: none"> • Recognition of partner via tent cards placed on the buffet tables feature the partner's corporate name and logo; and, • Recognition of partner by the Workshop Chair or session moderators before and after the luncheon through a message such as "This luncheon has been made available thanks to the generous support of Company XYZ".
<p><u>Breakfast(s)</u> The Breakfast partnership offers companies a highly visible, cost-effective option to gain access to the Workshop delegates.</p>	\$ 1,000 each	<ul style="list-style-type: none"> • Recognition of partner via tent cards placed on the buffet tables feature the partner's corporate name and logo; and, • Recognition of partner by the Workshop Chair or session moderators before and after the luncheon through a message such as "This breakfast has been made available thanks to the generous support of Company XYZ".
<p><u>Refreshment Break(s)</u> The Refreshment Break partnership offers companies a highly visible, cost-effective option to gain access to the Workshop delegates.</p>	\$ 1,000 each	<ul style="list-style-type: none"> • Recognition of partner via tent cards placed on the buffet tables feature the partner's corporate name and logo; and, • Recognition of partner by the Workshop Chair or session moderators before and after the luncheon through a message such as "This break has been made available thanks to the generous support of Company XYZ".

**We at the Real Property Institute of Canada thank you for your review
and consideration of the above partnership packages.**

To confirm your support of the Workshop, or to discuss your participation, please contact:

Jessica Harris
2010 RPIC Regional Workshop Secretariat
Tel: 613.729.6117
E-mail: Jessica.harris@thewillowgroup.com

**Real Property Institute of Canada (RPIC)
In-kind Partnership Opportunities For the
RPIC Western Regional Workshop
June 22 – 23, 2010**

The Coast Plaza Hotel and Conference Centre, Calgary, Alberta

Modernizing Canadian Laboratories – A Sustainable Future for Science and Technology

The following 2010 *Regional Workshop* in-kind partnership opportunities are presented by the *Real Property Institute of Canada* for your consideration.

All event partners will be acknowledged and receive the following:

- Profile on the Workshop website with links to your organization's site;
- Recognition in the delegate program;
- Recognition on-site through verbal announcements;
- Recognition in the Real Property Institute of Canada's *eZINE*; and,
- Display of your organization's promotional material at the Registration Desk.

The in-kind partnership opportunities are as follows:

Partnership Opportunity	Partnership Value
<u>Workshop Note Pads</u> The Note Pad partnership allows the partner to provide note pads, featuring the partner logo, to all delegates throughout the course of the Workshop. These note pads will not only be used at the Workshop, but also taken back to the delegates' respective offices for use and referencing their notes from the sessions they took.	<ul style="list-style-type: none">• Recognition as an in-kind partner by the Workshop Chair throughout the course of the Workshop.
<u>Workshop Pens</u> The Pen partnership allows the partner to provide pens, featuring the partner logo, to all delegates throughout the course of the Workshop. These pens will not only be used at the Workshop, but also taken back to the delegates' respective offices and homes for future use.	<ul style="list-style-type: none">• Recognition as an in-kind partner by the Workshop Chair throughout the course of the Workshop.
<u>Other Workshop-Related Supplies</u> As promotional items are available in all shapes and forms, additional in-kind offers or suggestions will be considered for the event.	<ul style="list-style-type: none">• Recognition as an in-kind partner by the Workshop Chair throughout the course of the Workshop.

**We at the Real Property Institute of Canada thank you for your review
and consideration of the above partnership package.**

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The following 2010 *Regional Workshop* exhibit opportunities are presented by the *Real Property Institute of Canada* for your consideration.

All exhibitors will be acknowledged and receive the following:

- Profile on the Workshop website with links to your organization's site;
- Recognition in the delegate program; and,
- Recognition in the Real Property Institute of Canada's *eZINE*.

Exhibit Opportunities		
Opportunity	Fees	Value
Tabletop Booths The most direct means by which to connect with your clients. All under one roof at the same time...	\$ 500	<ul style="list-style-type: none">• Offers an opportunity to make direct connections with industry decision makers, in both private and public sectors;• 6' x 6' exhibit space containing one draped display table; and,• Special name badges for each person staffing your booth.

We at the Real Property Institute of Canada thank you for your review and consideration of the above exhibit opportunity.

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